

## “BUFFALO TRACE – WIN 1 OF 3 ONCE IN A LIFETIME BOURBONS” PROMOTION

### TERMS AND CONDITIONS

1. Information on how to enter and the prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. Entry is only open to Australian residents (excluding Tasmania, Northern Territory and Western Australia) aged 18 years or over who are registered Liquor Legends Rewards Members both at the time of entry and the time of the draw.
3. Employees (and their immediate families) of the Promoter, Liquor Legends retailers and agencies associated with this promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1<sup>st</sup> cousin.
4. Entries into the promotion open on 03/06/26 and close at 11:59pm AEST on 30/06/26 (“**Promotional Period**”).
5. To be eligible to enter and receive one (1) automatic entry into the draw, individuals must, during the Promotional Period, purchase either a 700ml bottle of Buffalo Trace Bourbon or 700ml bottle of Eagle Rare Bourbon (each an “**Eligible Product**”) from any in-store Liquor Legends retailer nationally (excluding Tasmania, Northern Territory and Western Australia) or online at [www.liquorlegends.com.au](http://www.liquorlegends.com.au) and scan/enter their Liquor Legends Reward membership card at the time of checkout (“**Qualifying Transaction**”).
6. Multiple entries permitted, subject to the following: (a) one (1) entry is permitted per Qualifying Transaction (regardless of the number of Eligible Products purchased in that transaction in excess of one (1)); and (b) each entry must be completed in accordance with entry requirements.
7. Only one (1) prize permitted per person (excluding SA residents).
8. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant’s identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has breached any of these Terms and Conditions, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter’s discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter’s legal rights to recover damages or other compensation from such an offender are reserved.
9. Incomplete or cancelled transactions will be deemed invalid.
10. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
11. The draw will take place at Liquor Legends head office, 7/747 Fairfield Road, Yeerongpilly, QLD 4105 on 13/07/26 at 11:00am AEST. The Promoter may draw additional reserve entries and record them in order in case an invalid entry or ineligible entrant is drawn. The winners will be notified in writing by email within two (2) business days of the draw and their details (first initial, surname and postcode) will be published online at <https://liquorlegends.com.au/lp/comp-winners> on 20/07/26.

12. The Promoter's decision is final and no correspondence will be entered into.
13. The first valid entry drawn will win one (1) 750ml bottle of Pappy Van Winkle 20-Year-Old Bourbon, valued at \$2,499.
14. The next valid entry drawn will win one (1) 750ml bottle of George T Stagg 2025 Bourbon, valued at \$1,499.
15. The next valid entry drawn will win one (1) 750ml bottle of Thomas Handy Rye 2025 Bourbon, valued at 1,499.
16. Winners are responsible for ensuring that all prize delivery details provided are correct. The Promoter will not be liable for any costs associated with re-delivery of a prize, should the delivery details provided by a winner be incorrect.
17. The Promoter encourages consumers to enjoy responsibly. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health & Medical Research Council Australian Alcohol Guidelines that are available at [www.nhmrc.gov.au](http://www.nhmrc.gov.au). Entry and continued participation in this promotion is subject to the licensee's liquor serving policy.
18. Subject to the unclaimed prize draw clause, if for any reason a winner does not take a prize by the time stipulated by the Promoter, then the prize will be forfeited.
19. If a prize is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
20. Total prize pool value is \$5,497.
21. Prizes are not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.
22. Prizes must be claimed by 11:59pm AEST on 13/08/26 (for the original winners) and by 11:59pm AEST on 13/09/26 (for the winners of the unclaimed prize draw, if any).
23. A draw for any unclaimed prizes may take place on 14/08/26 at the same time and place as the original draw, subject to any directions from a regulatory authority. The winners, if any, will be notified in writing by email within two (2) business days of the draw and their details will be published (first initial, surname and postcode) online at <https://liquorlegends.com.au/lp/comp-winners> on 21/08/26.
24. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
25. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.

26. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all of that entrant's entries invalid.
27. Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the States and Territories of Australia ("**Non-Excludable Guarantees**"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.
28. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or entrant; or (f) use of the prize.
29. The Promoter collects personal information ("**PI**") in order to conduct the promotion and may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this PI. The Promoter will also use and handle PI as set out in its Privacy Policy, which can be viewed at <https://www.sazerac.com/privacy-policy.html>. In addition to any use that may be outlined in the Promoter's Privacy Policy, the Promoter may, for an indefinite period, unless otherwise advised, use the PI for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. The Privacy Policy also contains information about how entrants may opt out, access, update or correct their PI, how entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter. The Promoter will not disclose PI to any entity outside of Australia.
30. The Promoter is Sazerac AUNZ (ABN 46 099 947 163) of 15 Blue Street, Level 4 North Sydney, NSW, 2060, telephone (02) 8080 9150 ("**Promoter**").

**ACT Permit No. TP26/01011. SA Permit No. T26/784.**