

## Liquor Legends - Win a JBL Partybox with Smirnoff Promotion Terms & Conditions ("Conditions of Entry")

Schedule								
Promotion:	Liquor Legends - Win a JBL Partybox with Smirnoff Promotion							
Promoter:	Diageo Australia Limited ABN 33 004 167 720, Level 7, 99 Macquarie Street, Sydney, NSW 2000, Australia. Ph: 02 7227 8880  For any enquiries regarding this Promotion, please contact the Promoter via Diageo.Australia.Customer.Service.Centre@diageo.com or on 02 7227 8880							
Promotional Period:	Start time/date: 9:00 am AEST on 24/09/25 End time/date: 11:59 pm AEDT on 21/10/25							
Eligible entrants:	Entry is only open to Australian (excluding WA and TAS) residents who are 18 years of age or over and are a Liquor Legends rewards member.							
How to Enter:	To enter the Promotion, the entrant must complete the following steps during the Promotional Period: a) spend at least \$30 on any Smirnoff product in one (1) transaction, to share, from any Liquor Legends store within Australia displaying promotional material (including online) ("Participating Venues"); and b) scan their Liquor Legends Rewards card at checkout or enter their Liquor Legends Rewards card number at the online checkout prior to finalising the transaction.  Entry will be automatically recorded on purchase.							
Entries permitted:	Multiple entries permitted subject to the following: a) limit one (1) entry permitted per qualifying transaction; b) limit one (1) entry per person per day; c) maximum one (1) prize per person (excluding SA residents); and d) each entry must be submitted separately and in accordance with the entry instructions above.							
Winner Determination :	<u>Draw:</u> <ul style="list-style-type: none"><li>• The draw will take place at Plexus, Level 4, 411 Collins Street, Melbourne VIC 3000 at 12:00 pm AEDT on 28/10/25 using computerised random selection.</li><li>• The first ten (10) valid entries drawn will be the winners of the prizes specified below.</li><li>• The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn.</li><li>• If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance.</li></ul>							
Total Prize Pool:	AU\$7,499.50							
<table><tr><th>Prize Description</th><th>Number of this prize</th><th>Value (per prize)</th></tr><tr><td>The prize is a JBL PartyBox Stage 320.</td><td>10</td><td>AU\$749.95</td></tr></table>			Prize Description	Number of this prize	Value (per prize)	The prize is a JBL PartyBox Stage 320.	10	AU\$749.95
Prize Description	Number of this prize	Value (per prize)						
The prize is a JBL PartyBox Stage 320.	10	AU\$749.95						
Winner notification:	The winners will be contacted by email and phone and published at <a href="https://www.diageopromotions.com.au/">https://www.diageopromotions.com.au/</a> by 05/11/25.							
Unclaimed Prizes:	Prize(s) must be claimed by 12:00pm AEDT on 28/11/25. In the event of any unclaimed prize(s), an unclaimed prize draw will take place at the same time and place as the original draw on 03/12/25. The winner(s) of the unclaimed prize draw will be contacted by email and phone and published at							

	<p><a href="https://www.diageopromotions.com.au/">https://www.diageopromotions.com.au/</a> by 08/12/25. The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn.</p> <p>If there are no prize winner(s) or winner(s) for this Promotion cannot be found, this information will be published at <a href="https://www.diageopromotions.com.au/">https://www.diageopromotions.com.au/</a></p>
--	--

1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Employees (and their immediate family members) of the Participating Venues, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. All reasonable attempts will be made to contact each winner.
6. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.
7. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
8. The Promoter supports the responsible service of alcohol and encourages consumers to enjoy alcohol responsibly. Entrants will be refused service of alcohol or provision of an alcohol beverage if it would breach any laws, codes or policies including those of the relevant liquor licensee relating to the responsible service of alcohol. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol. A full version of these Guidelines is available at <https://www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol>. Please refer to the GL4001 'Liquor promotion guidelines' and GL4003 'Intoxication guidelines' at [liquorandgaming.nsw.gov.au](http://liquorandgaming.nsw.gov.au).
9. The Promoter advocates the responsible service and consumption of alcohol. The Promoter encourages consumers to drink responsibly. Legal aged consumers are advised to visit [www.drinkwise.org.au](http://www.drinkwise.org.au) to get the facts on standard drinks and responsible drinking.
10. The value of the prizes is accurate and based upon the recommended retail value of the prizes (inclusive of GST) at the date of printing. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
11. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
12. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.
13. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
14. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.

15. Entrants' personal information will be collected by Hotel & Tourism Management Pty Ltd (T/A Liquor Legends) ABN 26 086 906 872, Unit 7/747 Fairfield Rd, Yeerongpilly QLD 4105 ("Liquor Legends") and the Promoter (together the "Collectors"). Personal information will be stored on the Collectors' databases. The Promoter will not use personal data collected for marketing purposes. The Collectors are bound by the Australian Privacy Principles in accordance with the Privacy Act 1988 (Cth) and their respective privacy policy which is located at <https://www.diageoprivacycentre.com/en-au> (for the Promoter) and <https://liquorlegends.com.au/privacy-policy> (for Liquor Legends). Each Collector's privacy policy contains information about how the entrant may access, update and seek correction of the personal information the Collector holds about them and how the entrant may complain about any potential breach by the Collector of the Australian Privacy Principles or any other Australian privacy laws and how such complaints will be dealt with. The Collectors obtain personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including their contractors and agents, prize suppliers and service providers to assist in conducting this Promotion and to the State and Territory lottery departments as required under the relevant lottery legislation. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. Personal information collected from entrants will not be disclosed to any entity located outside of Australia. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and postcode of residence.
16. The Promoter reserves the right to refuse to allow a winner to take part in any or all aspects of a prize, if the Promoter determines in their absolute discretion, that a winner is not in the physical or mental condition necessary to be able to safely participate in or accept the prize. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
17. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third-party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
18. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
19. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
20. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered.
21. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final.
22. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or willful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).
23. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.

24. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
25. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
26. Authorised under: ACT Permit No. TP 25/02017 and SA Permit No. T25/1512.