

**Liquor Legends P13-15 IMC Win a Trip for 2 (two) to Mexico + 5 (five) runners up prizes of \$200
Liquor Legends Gift Cards.**

Terms and Conditions

Information on how to enter and Prize(s) form part of these terms and conditions (**terms**). By participating, you agree to be bound by these terms. Entries must comply with these terms to be valid.

Details	
Promoter	Hotel and Tourism Management Pty Ltd (ABN 26 086 906 872), 7/747 Fairfield Road, Yeerongpilly, QLD, 4105. PH: 07 3107 7422
Permit number	The Promotion is authorised under NSW Permit No. TP/04679 The Promotion is authorised under ACT Permit No. TP25/02691 The Promotion is authorised under SA Permit No. T25/2014
Promotional Period	Start date: 10/12/2025 at 12:01am AEST End Date: 27/01/2026 at 11:59pm AEST The Promotion commences at 12:01am AEST on 10 December 2025 and closes at 11:59pm AEST on 27 January 2026 ("Promotional Period"). The Promotion will be conducted at participating Liquor Legends physical stores nationwide displaying the relevant promotional point-of-sale (POS) material in-store ("Participating Stores"), as well as via the Liquor Legends online store at https://liquorlegends.com.au/ . In each Participating Store, the Promotion will run during the period stated on the in-store promotional POS material. However, as a minimum, the Promotion will be available between 12:01am AEST on 10 December 2025 and 11:59pm AEST on 27 January 2026.
Eligible Entrants	Entry is open to Australian residents aged 18 years or over who are members of the Liquor Legends Rewards program. Eligible members include individuals who have signed up either in-store or online and have agreed to the Terms & Conditions during the sign-up process. The winner and the companion of the major prize must hold a valid Australian passport with at least six (6) months' validity remaining at the time of travel and be able to obtain any necessary visas, vaccinations, or travel authorisations required for the prize travel destination. Entrants must consent to being filmed and to the use of their image and/or voice on Liquor Legends' and participating suppliers' commercial channels for promotional purposes. Employees (and their immediate families meaning any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin) of the Promoter, its related entities, participating stores, and any agencies associated with this Promotion are ineligible to enter. The major prize winner must be available to travel on the specified prize travel dates and be willing to collect the prize as outlined in the Terms & Conditions. The travel companion nominated by the Major Prize winner must be aged 18 years or over and comply with all eligibility requirements.
Entry	1. To enter, each Eligible Entrant must, during the Promotional Period: (a) Spend \$20 or more in-store or online (via the online Liquor Legends store https://liquorlegends.com.au/) on any Jose Cuervo product or 1800 Tequila product in a single transaction (Qualifying Transaction) at the Participating Store; and (b) Scan or be logged into their Participating Store's Rewards card at the time of purchase. 2. Only one (1) entry is permitted per Qualifying Transaction. A maximum of one (1) entry per person per day is permitted.
Total Prize Value	Major Prize AUD: \$33,650 Minor Prize AUD: \$1,000

Major Prize	The first valid entry drawn from all valid entries received, will win the major prize ("Major Prize") of a trip for two (2) adults to Mexico valued at up to AUD\$33,650 depending on date or point of departure. Prize includes:			
	Prize Description	Number of this Prize	Value (Per Prize)	Winning Method
	<p>Return economy airfares for two (2) adults from the winner's nearest Australian capital city to Guadalajara, Mexico, returning from Mexico City, Mexico;</p> <ul style="list-style-type: none"> • All airline and airport taxes included; • 4 x nights 4-star accommodation in Guadalajara, Mexico with breakfast included; • Return private transfers from airport to accommodation in Guadalajara; • Local guided city tour through Guadalajara, Mexico, including dinner; • Ride on the Jose Cuervo Express to Tequila Town and visit to the oldest active distillery in the Americas; • Opportunity to create a Tequila blend; • Visit to Tequila Town including dinner; • One way economy airfares for two (2) adults from Guadalajara, Mexico to Mexico City, Mexico; • Return private transfers from airport to accommodation in Mexico City; • 2 x nights 4-star accommodation in Mexico City, Mexico, with breakfast included; and • AU\$5,000 spending money awarded as an electronic funds transfer to the winner's nominated Australian bank account in their name. 	1	\$33,650	Draw: computerised random selection on 01/02/2026 at 12:00pm.

	<ol style="list-style-type: none"> 1. All taxes and charges directly associated with the provision of the Major Prize, including but not limited to airfare taxes, will be covered by the promoter and are included in the total prize value. 2. The Prize is not transferable and is not redeemable for cash. The Promoter's decision is final. 3. The Promoter accepts no responsibility for late, lost or misdirected entries or other communications. 4. If the Prize (or a component of it) becomes unavailable for reasons beyond the Promoter's control, the Promoter in its absolute discretion, may substitute the Prize (or a component of the Prize) with a Prize (or component) of equal or greater value, subject to any written directions from a regulatory authority. 			
Minor Prizes	Prize Description	Number of this Prize	Value (Per Prize)	Winning Method
	\$200 Liquor Legends Gift Cards	5	\$200	Draw: computerised random selection on 01/02/2026 at 12:00pm.
	<ol style="list-style-type: none"> 1. Five (5) Minor Prizes will be drawn. Each Minor Prize consists of a Liquor Legends Gift Card. 2. Liquor Legends Gift Cards are valid for two (2) years from the date of issue. Standard Liquor Legends gift card terms and conditions apply. 3. If a Minor Prize Winner resides in the Northern Territory, the Minor Prize will be awarded as a Mastercard Gift Card (of equivalent value) due to local licensing restrictions. Mastercard Gift Card terms and conditions apply. 4. All taxes (excluding GST) which may be payable as a consequence of receiving a Minor Prize are the sole responsibility of the Winner. 5. The Prize is not transferable and is not redeemable for cash. The Promoter's decision is final and binding. 6. The Promoter accepts no responsibility for late, lost, or misdirected entries or other communications. 7. The Promoter accepts no responsibility if the Winner provides incorrect, incomplete, or inaccurate contact or delivery details, which may result in the Prize being lost, delayed, or not received. 			
Major Prize Conditions	<ol style="list-style-type: none"> 1. The prize is subject to availability. The Promoter accepts no responsibility for any delay, cancellation, or alteration to the Major Prize for reasons beyond its control. 2. The Major Prize is subject to the standard terms and conditions of individual prize and service providers. 3. The Major Prize winner and their companion must be available to travel during the prize travel period, 28 May 2026 to 2 June 2026, and must hold valid passports with at least six (6) months' validity remaining as of the date of departure. The winner is responsible for any amendment fees imposed by airlines or suppliers after the booking has been confirmed and ticketed. The winner is also responsible for any additional taxes, charges, and/or resort fees associated with the accommodation, unless otherwise stated in these Terms and Conditions. 4. The Major Prize winner and their travel companion must depart from and return to the same departure point and travel together. The winner may be required to provide a credit card at the time of accommodation check-in. 5. The itinerary will be determined by the Promoter and its prize suppliers including Mariel Rangel R. SoloViajes, and Free-2-Travel Holidays Pty Ltd in their absolute discretion. 6. The Major Prize is subject to booking and flight availability. Frequent flyer points will not be awarded and do not form part of the prize, unless otherwise specified. All travel is subject to availability at all times and may depend on seat class with airlines or specific room category availability with accommodation partners. If the winner is unavailable or unwilling to travel on these dates, they will forfeit their right to the prize and will not be awarded cash or any other alternative in lieu. 7. All bookings must be made a minimum of ninety (90) days in advance of the requested departure dates. All bookings and documentation regarding the Prize must be made via Free-2-Travel Holidays Pty Ltd or their agents. Redeeming the Prize is conditional on acceptance of the terms and conditions of travel as detailed by Free-2-Travel Holidays Pty Ltd and the airline carriers in accordance with normal travel practices. 			

	<p>8. Visas, valid passports, vaccinations, additional spending money, meals (other than those included), in-room charges, insurance (including excesses), and all other ancillary costs not listed in the Prize description are the responsibility of the winner and their nominated travel companion.</p> <p>9. The winner is responsible for organizing transport to and from the airport departure and return points.</p> <p>10. The Promoter recommends that the winner and their travel companion have valid travel insurance for the period of travel. The travel companion must be aged 18 years or over.</p> <p>11. Unless otherwise specified, the Major Prize is a single event for the winner (and their companion) and cannot be separated into separate events or components.</p> <p>12. If there is a dispute as to the identity of an entrant or winner, the Promoter may, in its sole discretion, determine the identity of the entrant or winner.</p>
Draw	<p>The draw will be conducted by Hotel and Tourism Management Pty Ltd at 7/747 Fairfield Road, Yeerongpilly QLD 4105, by way of a random draw on 1 February 2026 at 12:00 pm (AEST). The first valid entry randomly drawn will win the Major Prize and the next five (5) valid entries drawn will each win a Minor Prize, in the presence of an independent scrutineer. The Promoter may also draw additional reserve entries and record them in order, to be used in the event that an invalid entry or ineligible entrant is drawn.</p>
Notification of Winner	<p>The Winner will be notified in writing via email and by telephone within 2 days of the Draw. The Winner's first initial, surname, and postcode will be published on the Liquor Legends Website https://liquorlegends.com.au/lp/comp-winners on 06/02/2026 5PM (AEST).</p>
How to Claim the Prize	<p>The winner must claim the Prize by no later than 2:00pm AEST on MONDAY, 2 MARCH 2026 either by email to indy.fawcett@liquorlegends.com.au or in person at the Promoter's address 7/747 Fairfield Road, Yeerongpilly, QLD, 4105 and at the same time, must provide the following details:</p> <ol style="list-style-type: none"> Identification in such form as the Promoter may reasonably require; The full name, residential address, telephone contact numbers, email addresses and dates of birth for the winner and the winner's companions for the purposes of the Major Prize; Such other information as the Promoter may reasonably require. <p>Acceptance of the Prize by the winner is taken to be acceptance by the winner and the winner's companions of these Terms and Conditions and the Prize Supplier's usual ticketing terms of sale and venue terms and conditions.</p>
Unclaimed Prizes	<p>The Prize must be claimed by 02/03/2026 at 2PM AEST. In the event of an unclaimed Prize, the Prize will be redrawn on the 04/03/2026 3PM AEST at Hotel and Tourism Management Pty Ltd, address: 7/747 Fairfield Rd Yeerongpilly QLD 4105. The winner of the Re-draw will be contacted in writing by email and by telephone within 2 days of the Re-draw. The winner's first initial, surname, and postcode from that store will be published on the Liquor Legends Website https://liquorlegends.com.au/lp/comp-winners on 09/03/2026 5PM (AEST).</p>
Privacy	<p>The Promoter will collect, use and disclose all Eligible Entrants' personal information in conducting the Promotion in accordance with its Privacy Policy available at the applicable Participating Store and available at:</p> <p>https://liquorlegends.com.au/privacy-policy https://urbancellars.com.au/privacy-policy https://www.clubslink.com.au/privacy-policy</p> <p>The Promoter may also use (and each Eligible Entrant consents to the Promoter's doing so) Eligible Entrants' personal information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages to, or telephoning, you. Entrants may access, change and/or update their personal information by contacting the Promoter on 07 3107 7422 during office hours.</p> <p>Entrants consent to the Promoters using their name if they are a Winner in any media for an unlimited period without remuneration for the purpose of promoting the Promotion and any of the Promoter's products.</p>
Miscellaneous	<ol style="list-style-type: none"> The Promoter encourages consumers to enjoy liquor responsibly. Consumers of legal drinking age are advised to consider the safe drinking levels recommended in the National Health & Medical Research Council Australian Alcohol Guidelines (available at www.nhmrc.gov.au). If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated for any reason beyond the reasonable control of the Promoter, including technical difficulties, unauthorised intervention or fraud or any person, the Promoter may, to the extent

	<p>permitted by law and subject to any written direction from a regulatory authority, modify, suspend, terminate or cancel the Promotion or modify the Prize, as appropriate.</p> <p>3. Nothing in these terms limits, excludes or modifies (or purports to do so) any non-excludable guarantees or warranties under consumer law (Non-Excludable Guarantees).</p> <p>4. Except for the Non-Excludable Guarantees and any other liability that cannot by law be excluded, the Promoter, its officers, employees and agents, and its Participating Stores will not be responsible or liable for any loss or damage including, without limitation, direct, indirect, special or consequential loss or damage, or loss of opportunity and whether relating to damage to or loss of property or personal injury or death of any person and however arising and relating directly or indirectly to:</p> <ul style="list-style-type: none"> a) the Promotion and/or the taking or use of the Prize; b) any technical difficulties or equipment malfunction outside of the Promoter's reasonable control; c) any theft, unauthorised access or third party interference; d) any late, lost, altered or misdirected entries due to any reason beyond the Promoter's reasonable control; e) any tax liability incurred by a Winner or entrant; and/or f) any damage to, delay in transit of the Prize during delivery or any other delay in or cancellation of the prize; g) any other matter beyond the Promoter's control. <p>5. The Entrants agree and acknowledge that they have read these Conditions of Entry and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule).</p> <p>6. All Reasonable attempts will be made to contact each winner. If any winner chooses not to take their Prize (or is unable to) or does not take or claim a Prize by the time specified by the Promoter, or is unavailable, they forfeit the Prize and the Promoter is not obliged to substitute the Prize.</p> <p>7. The value of the Prize is accurate and based upon the recommended retail value of the Prize (inclusive of GST) at the date of printing. The Promoter accepts no responsibility for any variation in the value of the Prize after that date.</p> <p>8. No part of a Prize is exchangeable, redeemable for cash or any other Prize or transferable, unless otherwise specified in writing by the promoter.</p> <p>9. No entry fee is charged by the Promoter to enter the Promotion. There is no additional cost to enter the Promotion other than any cost paid by the entrant to purchase any eligible product at the Participating Store.</p> <p>10. The Prize will be awarded only to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter may in its sole discretion, determine the identity of the entrant or winner. Entry and continued participation in this promotion is subject to the licensee's liquor serving policy.</p> <p>11. It is a condition of accepting the Prize that the winner sign, if required by the Promoter, a legal release of liability in such form as determined by the Promoter in its absolute discretion, prior to receiving the Prize.</p> <p>12. If a Prize is provided to the Promoter by a third party, the Prize is subject to the terms and conditions of the third party prize supplier and the provision of the Prize is the sole responsibility of the third party and not the Promoter. The terms and conditions which apply to the Prize at the time it is issued to the winner will prevail over these Conditions of Entry, to the extent of any inconsistency. The Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the Prize, any delay or failure relating to the Prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.</p> <p>13. If for any reason this Promotion does not proceed as intended, including without limitation, by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and declare any affected entries to be invalid or suspend or modify a Prize, subject to State or Territory regulation.</p>
--	---

	<p>14. The Promoter reserves the right, at any time and to the extent permitted by law, to verify the validity of entries and Eligible Entrants (including an Eligible Entrant's identity, age, and place of residence) and reserves the right, in its sole discretion, to disqualify an Eligible Entrant or any individual who the Promoter has reason to believe has breached any of these terms, tampered with the entry process, or engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter's discretion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.</p> <p>15. The Promoter's decision is final and binding and no correspondence will be entered into.</p> <p>16. Nothing in these Terms limits, excludes or modifies, or purports to limit, exclude or modify, the statutory consumer guarantees as provided under the Competition and Consumer Act 2010 (Cth), the Australian Securities and Investments Commission Act 2001 (Cth), or any similar consumer protection laws in the States and Territories of Australia ("Non-Excludable Guarantees").</p> <p>17. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter and its associated agencies and companies (including their respective officers, employees and agents) exclude all liability (including negligence or wilful misconduct) for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained in any way arising out of, or in connection with, this Promotion or the acceptance or use of any Prize (or any recommendation in relation thereto). Where liability cannot be excluded, it will be limited to the minimum extent permitted by law.</p> <p>18. In the event of war, terrorism, state of emergency, pandemic, or any other disaster or unforeseeable event beyond the reasonable control of the Promoter, the Promoter reserves the right to cancel, terminate, modify or suspend the Promotion, or to suspend, substitute or modify any Prize, subject to any written directions from a relevant regulatory authority.</p> <p>19. If any Prize (or part of any Prize) is unavailable, the Promoter reserves the right, in its discretion, to substitute the Prize (or that part of the Prize) with a prize of equal value and/or specification, subject to any written directions from a relevant regulatory authority.</p> <p>20. The use of any automated entry software or any other mechanical or electronic means that enables an Eligible Entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that Eligible Entrant invalid.</p> <p>21. The entrant will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material in its discretion without further reference or compensation to them.</p> <p>22. Unless otherwise specified, a Prize is a single event for the winner (and where relevant their guests) and cannot be separated into separate events or components.</p> <p>23. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.</p> <p>24. Authorised under: NSW Permit No. TP/04679. ACT Permit No. TP25/02691 SA Permit No. T25/2014</p>
--	---