

## Liquor Legends P13-15 IMC Win a Jack Daniel's Distillery Trip to the USA

### Terms and Conditions

Information on how to enter and Prize(s) form part of these terms and conditions (**terms**). By participating, you agree to be bound by these terms. Entries must comply with these terms to be valid.

Details												
Promoter	Hotel and Tourism Management Pty Ltd (ABN 26 086 906 872), 7/747 Fairfield Road, Yeerongpilly, QLD, 4105. PH: 07 3107 7422											
Permit number	The Promotion is authorised under NSW Permit No. TP/04679 The Promotion is authorised under ACT Permit No. TP 25/02589 The Promotion is authorised under SA Permit No. T25/1995											
Promotional Period	<b>Start date:</b> 10/12/2025 at 12:01am AEST <b>End Date:</b> 27/01/2026 at 11:59pm AEST The Promotion will be conducted in each of a number of participating stores displaying the Promotional POS material instore (“ <b>Participating Store</b> ”). In each Participating Store the Promotion will commence and close at the time and date stated on the Promotional POS material displayed in-store. Each Participating Store will conduct its in-store Promotion during the period nominated on the in-store Promotional POS material, but as a minimum between 12:01am (AEST) on <i>START DATE</i> 10/12/2025 and 11:59pm (AEST) on <i>END DATE</i> 27/01/2026.											
Eligible Entrants	Entry is open to Australian residents aged 21 years or over who are members of the Liquor Legends Rewards program. Eligible members include individuals who have signed up either in-store or online and have agreed to the Terms & Conditions during the sign-up process.  Entrants must also consent to being filmed and the use of their image and/or voice on Liquor Legends’ and participating suppliers’ commercial channels.  Employees (and their immediate families) of the Promoter, its related entities, participating stores, and any agencies associated with this Promotion are ineligible to enter.  To claim and participate in the prize, the winner must hold a valid passport with at least six (6) months’ validity beyond the travel dates;  Failure to meet these eligibility criteria will result in forfeiture of the prize and a new winner may be selected.											
Entry	1. To enter, each Eligible Entrant must, during the Promotional Period:  (a) Spend \$15 or more on any Jack Daniels product in a single transaction (Qualifying Transaction) at the Participating Store; and  (b) Scan or be logged into the Participating Store’s Rewards card at the time of purchase.  2. Only 1 entry is permitted per Qualifying Transaction. A maximum of 1 entry per person per day is permitted.											
Total Prize Value	AUD: \$20,000											
Prize	<table><tr><th>Prize Description</th><th>Number of this Prize</th><th>Value (Per Prize)</th><th>Winning Method</th></tr><tr><td>Return economy flights for two (2) from the winners nearest Australian Capital City to Nashville, Tennessee, USA;</td><td>1</td><td>\$20,000</td><td>Draw: computerised random selection on 01/02/2026 at 12:00pm.</td></tr></table>				Prize Description	Number of this Prize	Value (Per Prize)	Winning Method	Return economy flights for two (2) from the winners nearest Australian Capital City to Nashville, Tennessee, USA;	1	\$20,000	Draw: computerised random selection on 01/02/2026 at 12:00pm.
Prize Description	Number of this Prize	Value (Per Prize)	Winning Method									
Return economy flights for two (2) from the winners nearest Australian Capital City to Nashville, Tennessee, USA;	1	\$20,000	Draw: computerised random selection on 01/02/2026 at 12:00pm.									

	<p>Jack Daniel Distillery Tour for two (2) adults including lunch at Miss Mary Bobo's Boarding House &amp; return transfers from Nashville;</p> <p>A Honky Tonk bar crawl in Nashville, USA;</p> <p>Five (5) nights accommodation in a 3.5-star hotel in Nashville;</p> <p>AUD\$2,000 EFT spending money.</p>			
	<ol style="list-style-type: none"> <li>1. All taxes (excluding GST) which may be payable as a consequence of receiving a Prize are the sole responsibility of the Winner.</li> <li>2. The Prize is not transferable and is not redeemable for cash. The Promoter's decision is final.</li> <li>3. The Promoter accepts no responsibility for late, lost or misdirected entries or other communications.</li> <li>4. If the Prize (or a component of it) becomes unavailable for reasons beyond the Promoter's control, the Promoter in its absolute discretion, may substitute the Prize (or a component of the Prize) with a Prize (or component) of equal or greater value, subject to any written directions from a regulatory authority.</li> <li>5. The winner must finalise all travel bookings within 2 months of claiming the Prize and being verified as the valid winner. Travel must be completed within 12 months of the prize draw. Travel must be booked at least 60 days prior to departure.</li> <li>6. The Prize is a single event holiday package and cannot be split into separate components or redeemed across multiple trips.</li> <li>7. Availability of travel and accommodation cannot be guaranteed during peak periods, including Christmas, school holidays, and special event periods.</li> <li>8. All travellers must fly on the same itinerary and stay at the same accommodation. No individual variations are permitted.</li> <li>9. No compensation or alternative arrangements will be made if the winner or their guest misses their outbound or return flights or fails to meet check-in requirements for any reason. These costs will be the responsibility of the winner and guest.</li> <li>10. A credit card imprint may be required at hotel check-in for incidentals. These incidental expenses (e.g. minibar, room service, etc.) are the responsibility of the winner.</li> <li>11. The winner and guest(s) must meet all entry requirements, health and safety policies, and other conditions imposed by third-party suppliers (e.g. hotels, airlines, restaurants, venues, and activity providers).</li> <li>12. If the winner wishes to extend the trip, this must be approved by the Promoter in writing. Any associated additional expenses will be at the winner's sole cost.</li> <li>13. The Promoter does not endorse or take responsibility for excessively dangerous activities. Experiences may be cancelled or altered due to weather or safety concerns at the discretion of the supplier. In such cases, the affected component will be forfeited and no compensation provided.</li> <li>14. If any component of the prize is cancelled, postponed, or becomes unavailable, that part of the prize is forfeited. No cash or alternative prize will be provided in lieu of the cancelled element.</li> <li>15. Unless expressly stated, all other expenses are the responsibility of the winner and guest, including but not limited to meals (outside of those specified), additional transport, insurance, tips, incidentals, laundry, room service, phone calls, and personal expenses.</li> </ol>			

	<p>16. The winner and their guest(s) agree not to sell or supply their story, images, or personal experience to any media outlet or third party other than the Promoter or Supplier, without prior written consent.</p> <p>17. The Promoter supports the responsible service and consumption of alcohol. Participants are encouraged to drink responsibly and in accordance with the National Health and Medical Research Council (NHMRC) Australian Guidelines to Reduce Health Risks from Drinking Alcohol. For more information, visit: <a href="https://www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol">https://www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol</a></p> <p>18. In the event of any dispute regarding the identity of an entrant or winner, the Promoter reserves the right to make a final determination at its sole discretion.</p>
<b>Prize Conditions</b>	<p>1. The Prize is subject to availability, including travel dates, accommodation, and all scheduled activities. The Promoter accepts no responsibility if any part of the Prize is delayed, postponed, or cancelled due to external circumstances, including but not limited to travel restrictions, natural disasters, or other force majeure events.</p> <p>2. The Prize is subject to the standard terms and conditions of individual prize and service providers. The winner must comply with all rules and policies set by the accommodation providers, travel operators, and event organisers.</p> <p>3. The Prize includes AUD\$2,000 in spending money, which will be transferred to the winner via electronic funds transfer (EFT) to an Australian bank account nominated by the winner. The EFT payment will be made prior to the travel departure date, and it is the winner's responsibility to provide accurate bank details to facilitate the transfer.</p> <p>4. The Promoter may, at any time (including after the Promotional Period), verify the validity of entries and entrants (including identity, age, and membership status) and disqualify any individual who the Promoter reasonably believes has breached these Terms &amp; Conditions or engaged in unlawful, improper, or unfair conduct that could compromise the integrity or proper conduct of the promotion. Verification is at the sole discretion of the Promoter and its decision is final.</p> <p>5. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.</p> <p>6. The winner is responsible for ensuring they have the appropriate documentation to travel to and enter the United States, including a valid passport, required visas or travel authorisations (e.g. ESTA), and evidence of any vaccinations or health tests required by the United States or Australian governments at the time of travel.</p> <p>7. If the winner is unable or unwilling to comply with the Prize conditions or is ineligible to travel to the United States for any reason, the Prize will be forfeited, and the Promoter may award the Prize to an alternate eligible entrant.</p>
<b>Draw</b>	<p>The Draw will be conducted at Hotel and Tourism Management Pty Ltd, address: 7/747 Fairfield Rd Yeerongpilly QLD 4105 by way of a random draw on 01/02/2026 at 12:00pm.</p> <p>The first valid entry randomly drawn will win the Prize.</p>
<b>Notification of Winner</b>	<p>The Winner will be notified in writing via email and by telephone within 2 days of the Draw. The Winner's first initial, surname, and postcode will be published on the Liquor Legends Website <a href="https://liquorlegends.com.au/lp/comp-winners">https://liquorlegends.com.au/lp/comp-winners</a> on 06/02/2026 5PM (AEST).</p>
<b>How to Claim the Prize</b>	<p>The winner must claim the Prize by no later than 2:00pm AEST on MONDAY, 2 MARCH 2026 either by email to <a href="mailto:indy.fawcett@liquorlegends.com.au">indy.fawcett@liquorlegends.com.au</a> or in person at the Promoter's address 7/747 Fairfield Road, Yeerongpilly, QLD, 4105 and at the same time, must provide the following details:</p> <ul style="list-style-type: none"> <li>a) Identification in such form as the Promoter may reasonably require;</li> <li>b) The full name, residential address, telephone contact numbers, email addresses and dates of birth for the winner and the winner's companions;</li> <li>c) Such other information as the Promoter may reasonably require.</li> </ul> <p>Acceptance of the Prize by the winner is taken to be acceptance by the winner and the winner's companions of these Terms and Conditions and the Prize Supplier's usual ticketing terms of sale and venue terms and conditions.</p>

<b>Unclaimed Prizes</b>	<p>The Prize must be claimed by 02/03/2026 at 2PM AEST. In the event of an unclaimed Prize, the Prize will be redrawn on the 04/03/2026 3PM AEST at Hotel and Tourism Management Pty Ltd, address: 7/747 Fairfield Rd Yeerongpilly QLD 4105. The winner of the Re-draw will be contacted in writing by email and by telephone within 2 days of the Re-draw. The winner's first initial, surname, and postcode from that store will be published on the Liquor Legends Website <a href="https://liquorlegends.com.au/lp/comp-winners">https://liquorlegends.com.au/lp/comp-winners</a> on 09/03/2026 5PM (AEST).</p>
<b>Privacy</b>	<p>The Promoter will collect, use and disclose all Eligible Entrants' personal information in conducting the Promotion in accordance with its Privacy Policy available at the applicable Participating Store and available at:</p> <p><a href="https://liquorlegends.com.au/privacy-policy">https://liquorlegends.com.au/privacy-policy</a>  <a href="https://urbancellars.com.au/privacy-policy">https://urbancellars.com.au/privacy-policy</a>  <a href="https://www.clubslink.com.au/privacy-policy">https://www.clubslink.com.au/privacy-policy</a></p> <p>The Promoter may also use (and each Eligible Entrant consents to the Promoter's doing so) Eligible Entrants' personal information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages to, or telephoning, you. Entrants may access, change and/or update their personal information by contacting the Promoter on 07 3107 7422 during office hours.</p> <p>Entrants consent to the Promoters using their name if they are a Winner in any media for an unlimited period without remuneration for the purpose of promoting the Promotion and any of the Promoter's products.</p>
<b>Miscellaneous</b>	<ol style="list-style-type: none"> <li>1. The Promoter encourages consumers to enjoy liquor responsibly. Consumers of legal drinking age are advised to consider the safe drinking levels recommended in the National Health &amp; Medical Research Council Australian Alcohol Guidelines (available at <a href="http://www.nhmrc.gov.au">www.nhmrc.gov.au</a>).</li> <li>2. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated for any reason beyond the reasonable control of the Promoter, including technical difficulties, unauthorised intervention or fraud or any person, the Promoter may, to the extent permitted by law and subject to any written direction from a regulatory authority, modify, suspend, terminate or cancel the Promotion or modify the Prize, as appropriate.</li> <li>3. Nothing in these terms limits, excludes or modifies (or purports to do so) any non-excludable guarantees or warranties under consumer law (<b>Non-Excludable Guarantees</b>).</li> <li>4. Except for the Non-Excludable Guarantees and any other liability that cannot by law be excluded, the Promoter, its officers, employees and agents, and its Participating Stores will not be responsible of liable for any loss or damage including, without limitation, direct, indirect, special or consequential loss or damage, or loss of opportunity and whether relating to damage to or loss of property or personal injury or death of any person and however arising and relating directly or indirectly to: <ol style="list-style-type: none"> <li>a) the Promotion and/or the taking or use of the Prize;</li> <li>b) any technical difficulties or equipment malfunction outside of the Promoter's reasonable control;</li> <li>c) any theft, unauthorised access or third party interference;</li> <li>d) any late, lost, altered or misdirected entries due to any reason beyond the Promoter's reasonable control;</li> <li>e) any tax liability incurred by a Winner or entrant; and/or</li> <li>f) any damage to, delay in transit of the Prize during delivery or any other delay in or cancellation of the prize;</li> <li>g) any other matter beyond the Promoter's control.</li> </ol> </li> <li>5. The Entrants agree and acknowledge that they have read these Conditions of Entry and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule).</li> <li>6. All Reasonable attempts will be made to contact each winner. If any winner chooses not to take their Prize (or is unable to) or does not take or claim a Prize by the time specified by the Promoter, or is unavailable, they forfeit the Prize and the Promoter is not obliged to substitute the Prize.</li> <li>7. The value of the Prize is accurate and based upon the recommended retail value of the Prize (inclusive of GST) at the date of printing. The Promoter accepts no responsibility for any variation in the value of the Prize after that date.</li> <li>8. No part of a Prize is exchangeable, redeemable for cash or any other Prize or transferable, unless otherwise specified in writing by the promoter.</li> </ol>

	<p>9. No entry fee is charged by the Promoter to enter the Promotion. There is no additional cost to enter the Promotion other than any cost paid by the entrant to purchase any eligible product at the Participating Store.</p> <p>10. The Prize will be awarded only to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter may in its sole discretion, determine the identity of the entrant or winner.</p> <p>11. Entry and continued participation in the Promotion is conditional on the entrant following and acting in accordance with Facebook Statement of Rights and Responsibilities (<a href="http://www.facebook.com/terms.php">http://www.facebook.com/terms.php</a>). This Promotion adheres to the terms and conditions set out in the Facebook promotion guidelines which can be found at: <a href="http://www.facebook.com/promotions_guidelines.php">http://www.facebook.com/promotions_guidelines.php</a>. Any questions or comments regarding the Promotion must be directed to the Promoter.</p> <p>12. It is a condition of accepting the Prize that the winner sign, if required by the Promoter, a legal release of liability in such form as determined by the Promoter in its absolute discretion, prior to receiving the Prize.</p> <p>13. If a Prize is provided to the Promoter by a third party, the Prize is subject to the terms and conditions of the third party prize supplier and the provision of the Prize is the sole responsibility of the third party and not the Promoter. The terms and conditions which apply to the Prize at the time it is issued to the winner will prevail over these Conditions of Entry, to the extent of any inconsistency. The Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the Prize, any delay or failure relating to the Prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.</p> <p>14. If for any reason this Promotion does not proceed as intended, including without limitation, by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and declare any affected entries to be invalid or suspend or modify a Prize, subject to State or Territory regulation.</p> <p>15. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion, the decision of the Promoter is final and binding on each entrant and no correspondence will be entered into.</p> <p>16. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any Prize (or recommendation), except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).</p> <p>17. The entrant will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material in its discretion without further reference or compensation to them.</p> <p>18. Unless otherwise specified, a Prize is a single event for the winner (and where relevant their guests) and cannot be separated into separate events or components.</p> <p>19. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.</p> <p>20. Authorised under: NSW Permit No. TP/04679. ACT Permit No. TP 25/02589 SA Permit No. T25/1995</p>
--	---