

**Liquor Legends P13-15 IMC Win a chance 'Fish & Film' with Tackling Australia in the beautiful Hinchinbrook region in North Queensland in March 2026.**

**Terms and Conditions**

Information on how to enter and Prize(s) form part of these terms and conditions (**terms**). By participating, you agree to be bound by these terms. Entries must comply with these terms to be valid.

Details												
Promoter	Hotel and Tourism Management Pty Ltd (ABN 26 086 906 872), 7/747 Fairfield Road, Yeerongpilly, QLD, 4105. PH: 07 3107 7422											
Promotional Period	<p><b>Start date:</b> 10/12/2025 at 12:01am AEST</p> <p><b>End Date:</b> 27/01/2026 at 11:59pm AEST</p> <p>The Promotion will be conducted in each of several participating stores displaying the Promotional POS material instore (“<b>Participating Store</b>”). In each Participating Store the Promotion will commence and close at the time and date stated on the Promotional POS material displayed in-store. Each Participating Store will conduct its in-store Promotion during the period nominated on the in-store Promotional POS material, but as a minimum between 12:01am (AEST) on <i>START DATE</i> 10/12/2025 and 11:59pm (AEST) on <i>END DATE</i> 27/01/2026.</p>											
Eligible Entrants	<p>Entry is open to Australian residents aged 18 years or over who are current members of the <b>Liquor Legends Rewards</b> program. Eligible members must have completed the sign-up process either in-store or online and agreed to the program’s Terms &amp; Conditions at the time of registration.</p> <p>To be eligible to claim the Prize, entrants <b>must also consent to:</b></p> <ul style="list-style-type: none"><li>a) Being filmed and appearing on <i>Tackling Australia</i>, which may be broadcast on national television, online platforms, and social media.</li><li>b) The use of their name, image, and/or voice in promotional and broadcast materials in connection with the program and this Promotion, without compensation.</li><li>c) Signing a media release and any additional documentation reasonably required by the Promoter or its production partners.</li></ul> <p>Entrants must be physically and legally able to participate in fishing and filming activities, and may be required to complete a health declaration, liability waiver, or other documentation prior to participation.</p> <p>Employees (and their immediate families) of the Promoter, its related entities, participating Liquor Legends stores, and any agencies or companies directly associated with this Promotion are ineligible to enter.</p>											
Entry	<p>1. To enter, each Eligible Entrant must, during the Promotional Period:</p> <ul style="list-style-type: none"><li>(a) Purchase any <i>XXXX: Gold, Bitter, Summer, Ultra or Ginger 24pk or 30pk</i> in a single transaction (Qualifying Transaction) at the Participating Store; and</li><li>(b) Scan or be logged into the Participating Store’s Rewards card at the time of purchase; and</li><li>(c) Scan the QR code and tell us in 25 words or less why you should win the unique experience.</li></ul> <p>2. Only 1 entry is permitted per Qualifying Transaction. A maximum of 1 entry per person per day is permitted.</p>											
Total Prize Value	AUD: \$20,000											
Prize	<table><tr><th>Prize Description</th><th>Number of this Prize</th><th>Value (Per Prize)</th><th>Winning Method</th></tr><tr><td>Filming and Fishing with Nigel &amp; Nicko of Tackling Australia at Hinchinbrook Island</td><td>2</td><td>\$10,000</td><td>Draw: computerised random selection on 01/02/2026 at 12:00pm.</td></tr></table>				Prize Description	Number of this Prize	Value (Per Prize)	Winning Method	Filming and Fishing with Nigel & Nicko of Tackling Australia at Hinchinbrook Island	2	\$10,000	Draw: computerised random selection on 01/02/2026 at 12:00pm.
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	<div data-bbox="421 188 676 501"> <p>Return Economy flights from winner's nearest capital city to Lucinda Point Hotel, QLD.</p> <p>Transfers to and from all fishing locations, airports, and accommodation.</p> <p>Meals and beverages.</p> </div> <div data-bbox="408 537 1525 806"> <ol style="list-style-type: none"> <li>1. All taxes (excluding GST) which may be payable as a consequence of receiving a Prize are the sole responsibility of the Winner.</li> <li>2. The Prize is not transferable and is not redeemable for cash. The Promoter's decision is final.</li> <li>3. The Promoter accepts no responsibility for late, lost or misdirected entries or other communications.</li> <li>4. If the Prize (or a component of it) becomes unavailable for reasons beyond the Promoter's control, the Promoter in its absolute discretion, may substitute the Prize (or a component of the Prize) with a Prize (or component) of equal or greater value, subject to any written directions from a regulatory authority.</li> </ol> </div>
<b>Prize Conditions</b>	<ol style="list-style-type: none"> <li>1. The Prize includes the opportunity to participate in a fishing and filming experience with Nige &amp; Nicko of <i>Tackling Australia</i> at Hinchinbrook Island, QLD, Australia. The planned travel dates are from <b>9 March 2026 to 13 March 2026</b>. The winner must be available for these dates. Fishing activities are scheduled during this period but are subject to change due to weather, safety considerations, and operational requirements. The exact itinerary will be determined by the Promoter.</li> <li>2. The Prize is subject to availability. The Promoter accepts no responsibility if the Prize (or any part of it) is delayed, rescheduled, or cancelled due to unforeseen circumstances including, but not limited to, weather events, illness, or travel restrictions. The Promoter reserves the right to substitute the Prize (or any part of it) with an alternative of equal or greater value if necessary.</li> <li>3. All fishing activities will comply with relevant Queensland and Australian fishing regulations. The winner and any accompanying participants must follow all directions from qualified guides and local authorities. Required fishing licenses or permits will be arranged by the Promoter or its representatives; however, participants must be eligible to hold such licenses.</li> <li>4. The winner will be filmed during the experience for potential inclusion in <i>Tackling Australia</i> content, which may be broadcast via YouTube, national television, and/or social media platforms. There is no guarantee the winner will appear in the final broadcast. By accepting the Prize, the winner grants the Promoter and its production partners full, royalty-free, worldwide rights to use their name, image, voice, and likeness across all forms of media in perpetuity, without additional compensation.</li> <li>5. The winner must sign a standard media release form before participating in any filming or production activities.</li> <li>6. The winner may be featured in promotional and social media content related to the competition or show. The Promoter retains full rights to all captured content and may use it across all media platforms for promotional purposes. The winner must not share any behind-the-scenes or unreleased content without prior written consent from the Promoter.</li> <li>7. Participation in the Prize experience is at the winner's own risk. While the Promoter will take reasonable steps to ensure safety, participants must follow all safety directions from the production crew, boat operators, and local authorities at all times.</li> <li>8. The winner may be required to complete a medical declaration and/or liability waiver prior to participation.</li> <li>9. The Promoter strongly recommends that the winner obtains appropriate travel and health insurance, as this is not included in the Prize.</li> <li>10. The Promoter may, at any time (including after the Promotion Period), verify the eligibility of entrants and disqualify any individual who, in the Promoter's reasonable opinion, has breached these Terms, provided false information, or engaged in conduct that may compromise the integrity of the Promotion or Prize experience.</li> </ol>

	<p>11. Verification is at the sole discretion of the Promoter, and all decisions are final.</p> <p>12. In the event of a dispute regarding the identity of an entrant or winner, the Promoter reserves the right to make a final determination at its sole discretion.</p>
<b>Draw</b>	<p>The winner will be selected by a panel of judges at Hotel and Tourism Management Pty Ltd, located at 7/747 Fairfield Rd, Yeerongpilly QLD 4105, on 01/02/2025 at 12:00pm AEST.</p> <p>All eligible entries will be individually judged based on creativity, originality, and relevance to the competition brief. The entry deemed the best by the judging panel will win the Prize.</p> <p>The judges' decision is final, and no correspondence will be entered into.</p>
<b>Notification of Winner</b>	<p>The Winner will be notified in writing via email and by telephone within 2 days of the Draw. The Winner's first initial, surname, and postcode will be published on the Liquor Legends Website <a href="https://liquorlegends.com.au/lp/comp-winners">https://liquorlegends.com.au/lp/comp-winners</a> on 06/02/2025 5PM (AEST).</p>
<b>How to Claim the Prize</b>	<p>The selected winner must claim the Prize by no later than 2:00pm AEST on Monday, 2 March 2026, by either: Emailing <a href="mailto:indy.fawcett@liquorlegends.com.au">indy.fawcett@liquorlegends.com.au</a> or Attending in person at the Promoter's address: 7/747 Fairfield Road, Yeerongpilly, QLD, 4105.</p> <p>At the time of claiming the Prize, the winner must provide the following information:</p> <ol style="list-style-type: none"> <li>Valid identification, in a form reasonably required by the Promoter;</li> <li>Full name, residential address, contact telephone number, email address, and date of birth for the winner and any accompanying participants;</li> <li>Any additional information the Promoter reasonably requires to facilitate the Prize.</li> </ol> <p>By claiming the Prize, the winner and their nominated companions are deemed to have accepted these Terms and Conditions, along with any applicable ticketing, travel, or venue terms and conditions imposed by the Prize supplier or experience organisers.</p>
<b>Unclaimed Prizes</b>	<p>The Prize must be claimed by 2:00pm AEST on 2 March 2026.</p> <p>If the winner does not claim the Prize by this deadline or is deemed ineligible, the Prize may be awarded to the next best valid entry, as determined by the original judging panel using the same judging criteria.</p> <p>The new selected entrant will be contacted via email and telephone within 2 days of selection. Their first initial, surname, and postcode will be published on the Liquor Legends website <a href="https://liquorlegends.com.au/lp/comp-winners">https://liquorlegends.com.au/lp/comp-winners</a> on 9 March 2026 at 5:00pm AEST.</p>
<b>Privacy</b>	<p>The Promoter will collect, use and disclose all Eligible Entrants' personal information in conducting the Promotion in accordance with its Privacy Policy available at the applicable Participating Store and available at:</p> <p><a href="https://liquorlegends.com.au/privacy-policy">https://liquorlegends.com.au/privacy-policy</a>  <a href="https://urbancellars.com.au/privacy-policy">https://urbancellars.com.au/privacy-policy</a>  <a href="https://www.clubslink.com.au/privacy-policy">https://www.clubslink.com.au/privacy-policy</a></p> <p>The Promoter may also use (and each Eligible Entrant consents to the Promoter's doing so) Eligible Entrants' personal information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages to, or telephoning, you. Entrants may access, change and/or update their personal information by contacting the Promoter on 07 3107 7422 during office hours.</p> <p>Entrants consent to the Promoters using their name if they are a Winner in any media for an unlimited period without remuneration for the purpose of promoting the Promotion and any of the Promoter's products.</p>
<b>Miscellaneous</b>	<ol style="list-style-type: none"> <li>The Promoter encourages consumers to enjoy liquor responsibly. Consumers of legal drinking age are advised to consider the safe drinking levels recommended in the National Health &amp; Medical Research Council Australian Alcohol Guidelines available at <a href="http://www.nhmrc.gov.au">www.nhmrc.gov.au</a></li> <li>If this Promotion is interfered with in any way or cannot be conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter — including but not limited to technical difficulties, unauthorised intervention, or fraud — the Promoter may, to the extent permitted by law, modify, suspend, terminate, or cancel the Promotion or modify the Prize, as appropriate.</li> <li>Nothing in these Terms and Conditions limits, excludes, or modifies any non-excludable guarantees or warranties under Australian Consumer Law or any other applicable law ("Non-Excludable Guarantees").</li> </ol>

	<p>4. Except for the Non-Excludable Guarantees and any other liability that cannot be excluded by law, the Promoter, its officers, employees, agents, and participating stores are not liable for any loss, damage (including direct, indirect, special or consequential), or loss of opportunity arising out of or in connection with:</p> <ul style="list-style-type: none"> <li>a) the Promotion or the taking or use of the Prize;</li> <li>b) any technical malfunction or equipment failure outside the Promoter's reasonable control;</li> <li>c) any unauthorised access, theft, or third-party interference;</li> <li>d) any late, lost, altered, or misdirected entries beyond the Promoter's reasonable control;</li> <li>e) any tax liability incurred by a winner or entrant;</li> <li>f) any delay in delivery or failure to deliver any part of the Prize; or</li> <li>g) any other matter beyond the Promoter's reasonable control.</li> </ul> <p>5. Entrants agree and acknowledge that they have read these Terms and Conditions and that entry into the Promotion constitutes acceptance of them.</p> <p>6. All reasonable attempts will be made to contact the winner. If the winner does not claim the Prize by the time specified, or is unable or unwilling to participate, the Prize may be awarded to the next best eligible entry, as determined by the judges in accordance with the original judging criteria. The Promoter is not obliged to substitute the Prize.</p> <p>7. The Prize value is based on the recommended retail price (inclusive of GST) as at the time of publishing. The Promoter accepts no responsibility for any variation in the value of the Prize after that date.</p> <p>8. No part of the Prize is exchangeable, redeemable for cash, or transferable, unless otherwise agreed in writing by the Promoter.</p> <p>9. No entry fee is charged to enter this Promotion. The only costs incurred are those associated with purchasing any eligible products (if applicable) and standard internet/connection charges.</p> <p>10. The Prize will only be awarded to the person named in the winning entry. Entries submitted on behalf of another person or via third parties will be invalid. If there is a dispute regarding the identity of an entrant or winner, the Promoter reserves the right to determine the identity at its sole discretion.</p> <p>11. Entry and continued participation in the Promotion is subject to the entrant's compliance with Facebook's Statement of Rights and Responsibilities <a href="http://www.facebook.com/terms.php">http://www.facebook.com/terms.php</a> and any other platform-specific rules where the Promotion is run.</p> <p>12. It is a condition of accepting the Prize that the winner signs any legal release, waiver, or declaration requested by the Promoter (or its partners), as reasonably required.</p> <p>13. If any part of the Prize is supplied by a third party, it is subject to that party's terms and conditions. The Promoter is not responsible for any failure or delay by a third party in delivering the Prize or any part of it.</p> <p>14. If for any reason the Promotion is not capable of running as planned, including without limitation due to tampering, unauthorised intervention, fraud, or technical failure, the Promoter may cancel, terminate, modify, or suspend the Promotion, subject to applicable law.</p> <p>15. The Promoter reserves the right to disqualify any entrant it reasonably believes has breached these Terms and Conditions or engaged in conduct that undermines the integrity of the Promotion. In the event of a dispute, the Promoter's decision is final and binding.</p> <p>16. To the fullest extent permitted by law, the Promoter and associated entities are not liable for any loss (including indirect or consequential loss), expense, damage, personal injury, or death arising from participation in the Promotion or use of the Prize.</p> <p>17. By participating, entrants agree to cooperate in reasonable marketing and promotional activities related to the Promotion, including being recorded, photographed, or interviewed, and grant the Promoter the right to use such materials for promotional purposes without further notice or compensation.</p> <p>18. Unless otherwise specified, the Prize is a single event experience for the winner (and any nominated guests) and cannot be separated or exchanged for individual components.</p> <p>19. Failure by the Promoter to enforce any of its rights at any time does not constitute a waiver of those rights.</p>
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